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## Shamrock Farms Announces Expansion of its Virginia Milk Manufacturing Facility

Expansion Will Double Production Capability as Brand Continues National Growth

[Augusta County, VA] - Shamrock Farms – one of the largest family owned-and-operated dairies in the U.S. – is proud to announce the expansion of its Augusta County, VA milk manufacturing facility. The expansion comes only two years after the facility opened its doors and will more than double its production capacity, signaling the rapid growth of the Shamrock Farms brand.

The expansion will create more than 70 new jobs in Augusta County, and once completed Shamrock Farms will employ more than 120 people at that location. The expansion will significantly increase filling capacity and expand product varieties, sizes and formats. Among the technology additions is the ability to produce shelf stable products using convenient plastic single-serve bottles, making Shamrock Farms one of only a handful of dairy brands in the country with the capability.

"As a company we're always looking for ways to grow and innovate," said Ann Ocana, Chief Marketing Officer for Shamrock Farms. "The expansion gives us the capacity and the technology to meet growing demand, expand our offerings and propel milk-based beverages into the future."

Beyond investing in new technology, the expansion is a continued investment in Augusta County. Shamrock Farms is dedicated to its employees and the communities where the company does business, and has been nourishing families with pure, fresh milk products – never made with the growth hormone rBST – for 95 years.

Shamrock Farms' high quality products are available in more than 50,000 quick service restaurants and 36,000 grocery and convenience stores nationwide. The existing product portfolio includes the Shamrock Farms ready-to-drink mmmmilk line and Rockin' Refuel protein beverages, the number-one protein milk in performance protein. Recently Shamrock Farms launched Cold Brew Coffee and Milk, capitalizing on the rapid growth of the ready-to-drink coffee category.

Shamrock Farms is investing more than 40 million dollars into the project, and will receive a \$400,000 performance-based grant from the Virginia Investment Partnership (VIP) program, along with a \$400,000 grant from the Governor's Agriculture and Forestry Industries Development (AFID) Fund, administered by the Virginia Department of Agriculture and Consumer Services. The expansion is expected to be completed by late 2018.

For more information on Shamrock Farms visit <a href="www.shamrockfarms.net">www.shamrockfarms.net</a> or <a href="www.facebook.com/shamrockfarms">www.facebook.com/shamrockfarms</a>.

**About Shamrock Farms:** Shamrock Farms, one of the largest family-owned dairies in the country, manufactures the brand's Rockin' Refuel, protein-fortified flavored milk, Shamrock Farms mmmmilk and Cold Brew Coffee & Milk, which can be found in retailers and over 50,000 quick service restaurants nationwide. All Shamrock Farms products are made with milk from cows not treated with the artificial growth hormone rBST. Shamrock Farms, which has facilities in both Arizona and Virginia, is a division of Shamrock Foods Company, a family-owned and operated business founded in 1922 in Tucson, Ariz. For more information, visit <a href="https://www.shamrockfarms.net">www.shamrockfarms.net</a>.