

Create an Ice Cream Flavor Based on an Arizona Landmark

Social Studies, Arizona History, Persuasive Writing 3-6th Grade

Standard: 3W-S3-C6-PO1-3, 4W-S3-C6-PO1-3, 5W-S3-C6-PO1-3,
6W-S3-C6-PO1-3

Objective: TSW research an Arizona landmark, paraphrase information from a variety of sources including the Internet and reference materials, write persuasive text on why this landmark deserves to have it's own ice cream flavor, create the name and ingredients in the new ice cream flavor,

Materials: Shamrock Farms graphic organizer with writing prompt
2-3 lessons allowing time for research online or in a library
Project Rubric
Photos of current Shamrock Farms Arizona Inspired ice cream flavors.

Procedures:

1. Ask students if they've ever tried any of the Shamrock Farms Arizona landmark ice cream flavors including Caramelback Mountain, Grand Butter PeCanyon, Snowbowl™ Vanilla, Rocky Route 66, or Tombstone Roundup. (Show them pictures of the containers)
2. Explain to them that Shamrock Farms is looking to expand on these Arizona flavors and would like to hear from students to see what they think they can create.
3. Explain to students that this project involves Arizona History. Since Shamrock Farms Ice Creams are named after a landmark, a city or an attraction they can pick one of these things. (Either let students pick areas, or assign areas to them in Arizona to research.)
4. Depending on the age and ability level of students, you can either provide them with a list of cities and websites ahead of time or you can let them find it for themselves.
5. Give students the Shamrock Farms graphic organizer to help guide their research.
6. Discuss persuasive writing and how they will be using their research to help convince Shamrock Farms to choose their ice cream flavor and why the landmark, city or attraction they've picked deserves one.
7. Discuss the importance of an attention grabbing first paragraph and a strong conclusion. Review examples of what these mean with students from previous papers if necessary.
8. Once students have completed their graphic organizer, explain how they can take each section and turn it into a paragraph in their rough draft.
9. If necessary, briefly discuss the writing process (Pre-writing, Rough Draft, Revising, Editing, Publishing)
10. Encourage students to be creative with their final copy and tell them to include photos of what they think their new ice cream label might look like.
11. Provide copies of the Rubric to students and explain how they will be evaluated.
12. Teachers can either have students present their papers and vote for the top three and submit those to Shamrock Farms, or teachers may choose to submit the essays from the entire class.



Project Rubric

Category	4	3	2	1
Graphic Organizer	Graphic organizer has been completed and shows clear, logical relationships between all topics and subtopics.	Graphic organizer has been completed and shows clear, logical relationships between most topics and subtopics.	Graphic organizer has been started and includes some topics and subtopics.	Graphic organizer has not been attempted.
Attention Grabber	The introductory paragraph has a strong hook or attention grabber that is appropriate for the audience. This could be a strong statement, a relevant quotation, statistic, or question addressed to the reader.	The introductory paragraph has a hook or attention grabber, but it is weak, rambling or inappropriate for the audience	The author has an interesting introductory paragraph but the connection to the topic is not clear.	The introductory paragraph is not interesting AND is not relevant to the topic.
Arizona Landmark	Arizona landmark is clearly identified and includes several supporting details and/or examples.	Arizona landmark is identified with 1-2 supporting details and/or examples.	Arizona landmark identified, however no details and/or examples are given.	Information has little or nothing to do with Arizona.
Why it deserves a flavor	Provides a clear, strong statement of the author's position on the topic.	Provides a clear statement of the author's position on the topic.	Mentions it, the author's position is not clear.	No mention of why it deserves a flavor.
Name of Flavor and Ingredients	Clearly states the name of the flavor and includes several details about the ingredients.	Clearly states the name of the flavor, includes some ingredients.	Clearly states name of flavor, however does not include the ingredients.	There is no name of the flavor or ingredients included.
Why Shamrock Farms Should Make the Ice Cream Flavor/Conclusion	The conclusion is strong and leaves the reader solidly understanding the writer's position. Effective restatement of the position statement begins the closing paragraph.	The conclusion is recognizable. The author's position is restated within the first two sentences of the closing paragraph.	The author's position is restated within the closing paragraph, but not near the beginning.	There is no conclusion - the paper just ends.
Final Copy Illustrations	Illustrations are neat, accurate and add to the reader's understanding of the topic.	Illustrations are accurate and add to the reader's understanding of the topic.	Illustrations are neat and accurate and sometimes add to the reader's understanding of the topic.	Illustrations are not accurate OR do not add to the reader's understanding of the topic.
Conventions	Author makes no errors in grammar or spelling that distract the reader from the content.	Author makes 1-2 errors in grammar or spelling that distract the reader from the content.	Author makes 3-4 errors in grammar or spelling that distract the reader from the content.	Author makes more than 4 errors in grammar or spelling that distract the reader from the content.

Name _____ Date _____

Creating an Arizona Ice Cream Flavor for Shamrock Farms
Graphic Organizer

Shamrock Farms is looking for a new ice cream flavor named after an Arizona landmark with fantastic ingredients. Write an essay describing the Arizona landmark you are naming it after, why it deserves an ice cream flavor, the name of the flavor and what ingredients you would put in it.

Name of city or attraction: _____

Historical Significance or Importance: (Use the Internet or Library books to find this information- use the back of your paper if you need more room)

- a. When was it founded?
- b. Why it is important to Arizona's history?
- c. Other facts or details that you've found out:

Why you think it deserves an ice cream flavor named after it

Name of the Flavor and Ingredients

Conclusion stating why you think Shamrock Farms should make your ice cream flavor: