

FOR IMMEDIATE RELEASE

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Shamrock Farms Augusta County Milk Plant Opens Its Doors

[Augusta County, VA] - Shamrock Farms is proud to announce the grand opening of its Augusta County, VA. milk plant. The plant officially opened yesterday with a small ribbon cutting ceremony attended by Virginia Secretary of Agriculture and Forestry, Todd P. Haymore, Augusta County Economic Development representatives, Shamrock Farms leadership, plant employees, key vendors and **local farmers**.

"Shamrock Farms stands for Real.Fresh.Ideas., which means a commitment to innovation and to providing authentic, high-quality **milk** products," said Kent McClelland, who is the third-generation of McClelland family leadership. "We're thrilled to officially be a part of the Augusta County community; this is a key milestone in our company's more than 90 year history."

Shamrock **sources its milk locally with** the Maryland Virginia Dairy Co Op, which upholds the **same purity and freshness standards**, sustainable farming practices and superior milk quality as Shamrock Farms requires for its flagship farm in Arizona. The facility will produce Shamrock Farms on the go mmmilk and Rockin' Refuel protein fortified milk beverages.

Additional key features of the new Shamrock Farms plant include:

- Built on a 40-acre parcel of land
- The building is 190,000 square feet with room for expansion
- Construction took only **13** months to complete
- Plant features the latest in extended shelf life (ESL) technology, which allows milk to stay fresher, longer
- Boasts many sustainability features designed to promote energy conservation and water stewardship

Shamrock Farms has a longstanding commitment to its employees and the local community. The Augusta County plant currently employs more than 50 people, and **Shamrock Farms looks forward to continuing to become part of in the community through working with local athletic programs and participating in community events and hunger-related causes.**

For more information on Shamrock Farms visit www.shamrockfarms.net or www.facebook.com/shamrockfarms.

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About Shamrock Farms

Shamrock Farms, one of the largest family-owned and operated dairies in the country, manufactures a wide array of fresh dairy

products including Rockin' Refuel® protein-fortified milk beverages and Shamrock Farms® on the go mmmilk that can be found in retail chains and quick serve restaurants nationwide such as SUBWAY® Restaurants, Arby's® and Einstein Bros®. Shamrock Farms products are made with state-of-the-art extended shelf life technology for the longest refrigerated shelf life in the business and are produced without the use of the artificial growth hormone rBST. Headquartered in Phoenix, Shamrock's family farm hosts a herd of more than 10,000 cows, and was founded in 1922 in Tucson, Arizona.